

Australia's economic and labour market outlook

An employer's guide to 2025-26

Ai Group Research & Economics

September 2025



About the Australian Industry Group

The Australian Industry Group (Ai Group) is a peak employer organisation representing traditional, innovative and emerging industry sectors. We are a truly national organisation, and in 2023 we celebrated our 150th year supporting Australian businesses.

Our vision is for thriving industries and a prosperous community. We offer our membership strong advocacy and an effective voice at all levels of government underpinned by our respected position of policy leadership and political non-partisanship.

With more than 250 staff and networks of relationships that extend beyond borders, we have the resources and the expertise to meet the changing needs of our membership. We provide the practical information, advice and assistance members need to run their businesses.

Our deep experience of industrial relations and workplace law, positions Ai Group as Australia's leading industrial advocate.

We listen and we support our members in facing their challenges by remaining at the cutting edge of policy debate. We provide solution-driven advice to address business opportunities and risks.

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Australia's labour market in 2025

ECONOMIC CONTEXT

Post-pandemic slump – Australia's expected recovery is yet to materialise, with the economy struggling through its longest period of low growth since the 1990s

Inflation has eased – high interest rates and energy subsidies have finally tamed inflation. However the costs of the battle on the economy have been high.

But many industries continue to struggle – industrial and consumer sectors face very slow business conditions, with most growth occurring in government-supported sectors.

Financial performance is down – profits are rising mildly, but have not kept pace with surging costs. Margins have steadily declined, putting pressure on investment.

LABOUR MARKET DYNAMICS

No labour market rebalancing yet – despite poor economic conditions, the labour market has not rebalanced and remains at its tightest level on modern record.

Government-funded jobs boom – surging employment in government-funded sectors is holding the labour market tight and hiding weakness across the private sector.

Vacancies hangover – excess vacancies which emerged during the pandemic are yet to clear, preventing a proper rebalancing of the labour market for at least another year.

Regulation fuels wages growth – marketbased wages have moderated with the weak economy, but awards and EBA surge ahead due to high recent FWC wage decisions.

IMPACTS FOR EMPLOYERS

Recruitment remains difficult— while recruitment challenges have eased for lower skilled occupations, they remain prohibitive for trades and professional roles

Skills shortages bite hard – shortages now affect one third of the workforce. Industrial and care sectors are the most impacted due to the barriers of occupational licensing.

Employment oncosts are surging – super, workers comp and payroll tax have all driven up oncosts since 2022. More pain to come with further oncost rises expected.

Job mobility is declining – due to population aging and reduced youth mobility. This magnifies skills shortages, recruitment difficulties and productivity performance.



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Economic outlook for business

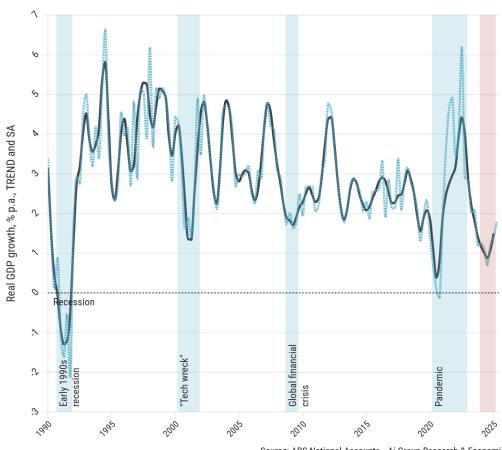


Economic outlook: Australia struggles through a post-pandemic slump

- The expected recovery in Australia's economy has been very limited in 2024-25
- After collapsing to 0.8% p.a. in early 2024, GDP growth has struggled back up to 1.2% over the 2024-25 financial year
- This marks the longest period of low growth since the early 90s recession
- Sustained weakness in household spending due to cost-of-living has stymied recovery.
- Significant government stimulus was required to eke out small improvements in early 2025.
- The outlook for the next two years is modest, with forecasters expecting growth to only return to 2.0% by the middle of 2026.

Australian economic growth 1990-2025 Longest period of low growth since early '90s recession





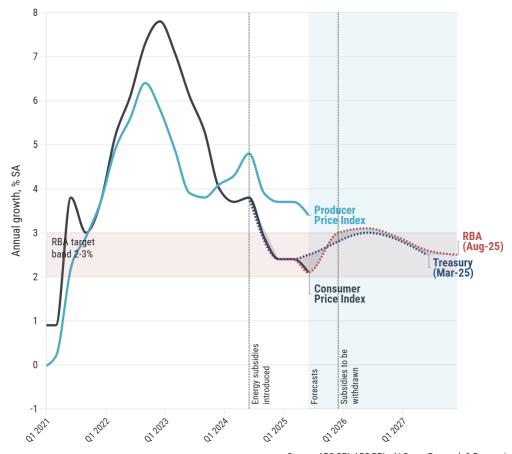
Inflation: Back under control after 3 years of high rates and energy subsidies

- Inflation has been a major source of economic woes, but is now finally under control
- Consumer (CPI) inflation has been brought back into the target range, but at significant cost:
 - Three years of high interest rates, exacerbating financial pressure on households
 - Temporary household energy subsidies, at a cost of \$5 billion to the federal budget
- When energy subsidies are withdrawn at the end of 2025, inflation is expected to spring back
- For businesses, industrial price inflation (PPI) remains higher than normal
- As the RBA slowly eases rates, the burden on the economy will lessen over the next year

Australian inflation outlook to 2027



Inflation is back under control with an energy subsidies blip coming





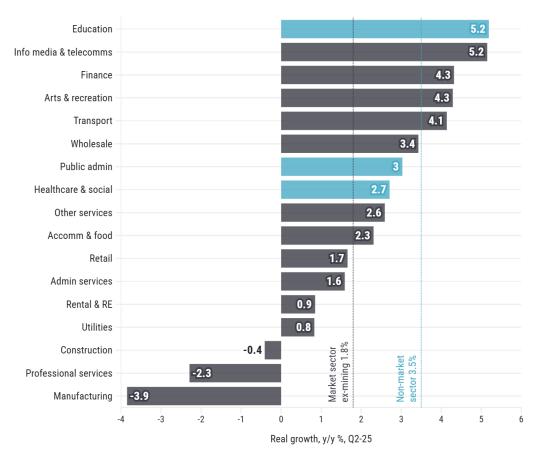
Industries: Poor conditions with industrial and consumer sectors affected

- Industry output grew 1.7% p.a. in the second quarter of 2025, well below average of 2.4%.
- Multi-speed dynamics are at play, and industries can be classified into three groups:
 - Industrial sectors manufacturing, construction, professional services and utilities - are struggling with surging wages and input costs
 - Consumer industries show middling performance, with a recent uptick due to rising household spending
 - Non-markets sectors are growing very quickly (3.5% p.a), protected by government spending
- Reflects the impact of government spending protecting some but not all industries from weak business conditions

Australian industry growth rates June 2025



Industrial and consumer-oriented sectors remain weak





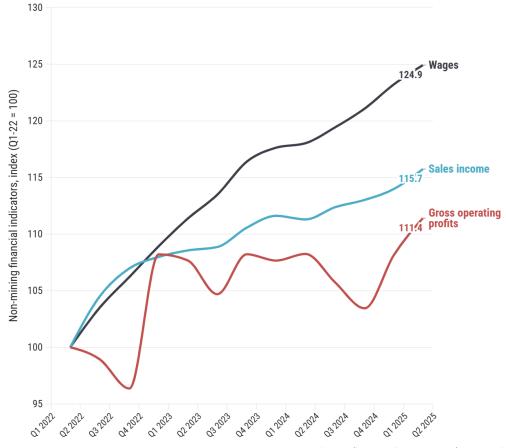
Financial performance: Mild profits growth leads to rising margin pressures

- Business profitability has declined materially since the pandemic
- Amongst non-mining industries, business gross operating profits have risen 11.4% since 2022
- Profits have failed to keep pace with either rising sales (15.7%) or wages (24.9%) during this time, leading to lower overall profitability
- Businesses have been unable to pass surging costs – for both wages and material inputs – fully onto consumers
- Non-mining operating margins declined from 12.1% to 10.9% over this time, with all industries except transport and finance reporting margin compression

Business financial performance since the pandemic



Mild profits growth has failed to keep pace with sales or wages

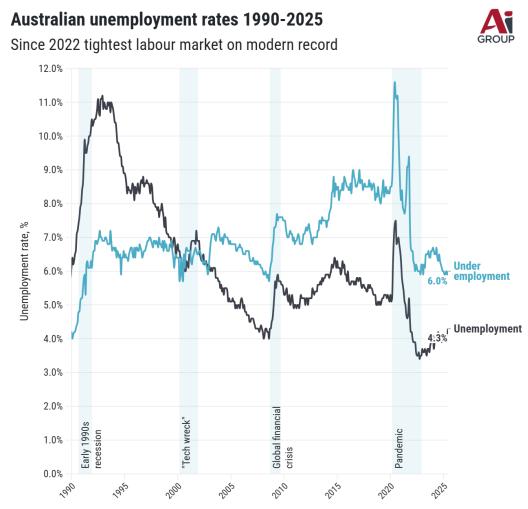






Labour market: Stays hot even as the rest of the economy cools

- The labour market has yet to adjust in response to weak economic conditions
 - Unemployment fell to 3.5% during the postpandemic boom, and remains around 4.0% the lowest sustained rate since 1970s
 - Underemployment has also held around 6.5%, its lowest sustained rate since the 1980s
 - The labour market has sustained near "full employment" for the last three years – an unprecedented outcome
- Normally, the labour market weakens when the economy performs poorly – but not this time.
- Why do we have the strongest labour market in decades at the same time as the weakest economy in decades?





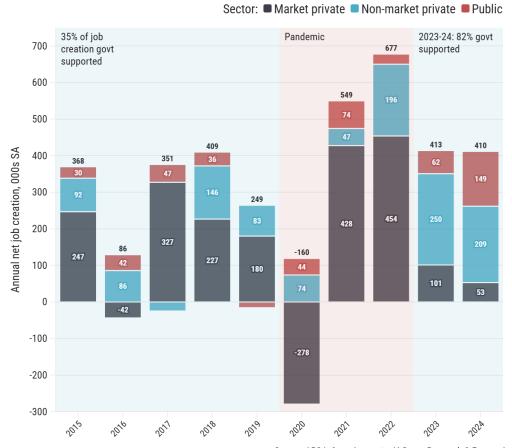
Sectoral dynamics: Government spending counterbalances an ailing private sector

- Government spending has artificially propped up the labour market since the pandemic
- Government-supported industries usually account for a third of job creation in Australia.
- But a boom in these industries saw them add 670,000 new jobs since 2022 – 82% of the total
- This jobs boom has included a mix of public service and care economy (health and education) roles
- By contrast, private sector job creation has collapsed, falling to only a quarter normal levels
- The private sector labour market has weakened materially with the economy, but governmentfunded jobs have surged to conceal the problem

Australian net job creation by sector



Four in five jobs created since 2022 were in government supported sectors





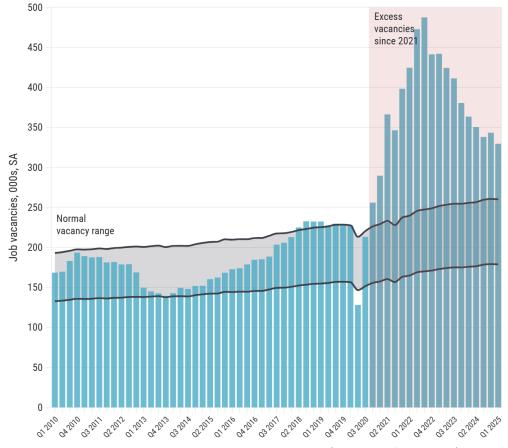
Job vacancies: Excess vacancies are proving stubbornly difficult to clear

- An overhang of excess vacancies is contributing to the artificially tight labour market
- Job vacancies surged following the pandemic, peaking at 485,000 in mid-2022. As the economy has slowed, employers have removed about 150,000 of these vacancies.
- However, there remains 50k to 100k excess vacancies than warranted by the normal operation of the labour market
- While the overhang remains the labour market will not materially weaken. Employers can shed vacancies before shedding staff; job-seekers can find new work relatively easily.
- It is likely to take another year for the overhang to clear, blocking labour market adjustment

Australian job vacancies and normal trend range



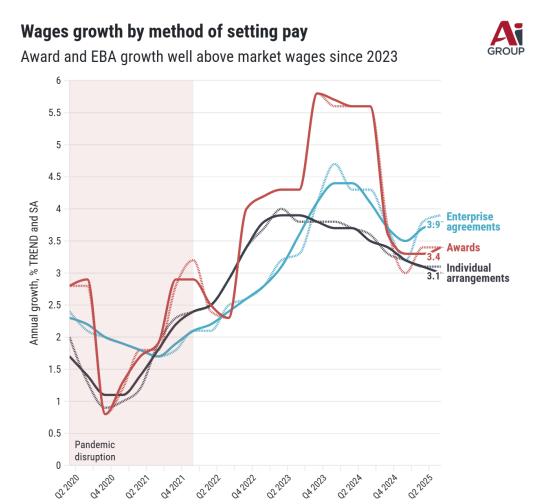
Despite recent easing around 100,000 excess vacancies remain





Wages: Awards and bargaining continue to lead market wages

- Wages growth averaged 3.4% over the last year, well above 2.1% CPI inflation. However:
 - Award wages have run much faster due to high FWC decisions in last three years
 - EBAs have followed awards higher with a lag, due to transmission of FWC decisions
 - Individual arrangement wages have been slowly declining since 2022 due to weak private sector labour market
- Market wages growth has adjusted down with economic conditions, but FWC decisions are forcing regulated wages above that level
- This pattern is likely to continue for the next year as a result of the 3.5% AWR decision for 2025-26





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Impacts on employers



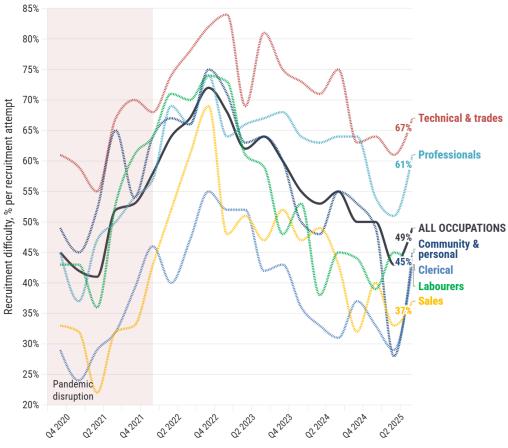
Recruitment: Persistent difficulties for technical and professional roles

- The record-tight labour market has exacerbated recruitment difficulties facing employers
- At the peak of the cycle in mid-2022, 75% of recruiting employers reported fill difficulties
- Higher skilled roles (professionals & trades) are consistently harder to fill due to job-fit factors and supply constraints
- As the economy has slowed the headline difficulty rate has eased back to 49%
- However, higher skilled roles remain hard to fill, with difficulty rates remaining in the mid-60s.
- Evidence of a split between a materially-easing market for lower skilled roles, while conditions remain very tight for higher-skilled positions

Recruitment difficulties by occupational group 2020-2025



Despite overall easing, remains difficult for trades and professionals





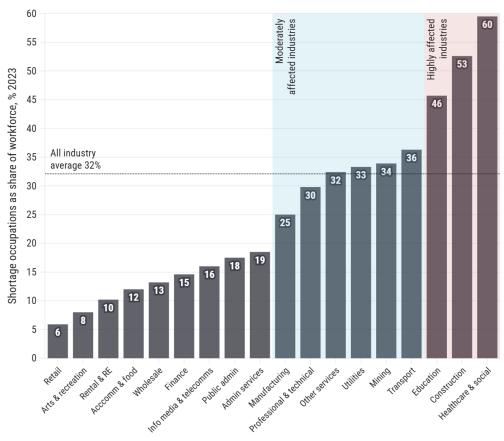
Skills shortages: Cover 1/3 of workforce, industrials and care highly impacted

- Highly asymmetric impacts of skills shortages due to industry-level factors
- Across the economy, 32% of the workforce are in roles classified as in national shortage.
 - Healthcare, construction and education have very high rates, due to reliance on workforces requiring occupational licensing
 - Other industrial sectors also have aboveaverage shortage rates for similar reasons
 - Skills shortages are relatively milder in other industries, even those considered to have high skills needs (e.g. public admin, information & telecoms)
- Points to the role of occupational licensing schemes as a barrier to labour market mobility and driver of skills shortages

Occupational shortages by industry



Shortages afflict a third of the workforce, with some industries highly impacted

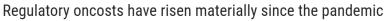




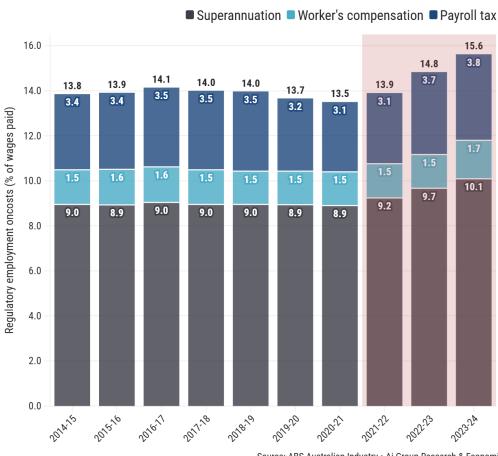
Employment oncosts: Payroll tax, workers comp and super costs all surge

- Non-wage employment oncosts have surged since the pandemic.
- Regulatory oncosts were historically ~14% on but have spiked to 15.6% in the last two years.
 Contributing factors include:
 - Statutory increase in Superannuation Guarantee from 9.5% to 12.0% over five years
 - Increase in workers comp premiums due to rising psychosocial claims
 - Increasing payroll tax burden with changed eligibility rules in several states
- Together, these regulatory changes have added an extra 1.5% on top of wage rises
- A further 1.0% is still to come with legislated SG increases in '24-25 and '25-26

Employment oncosts in Australia



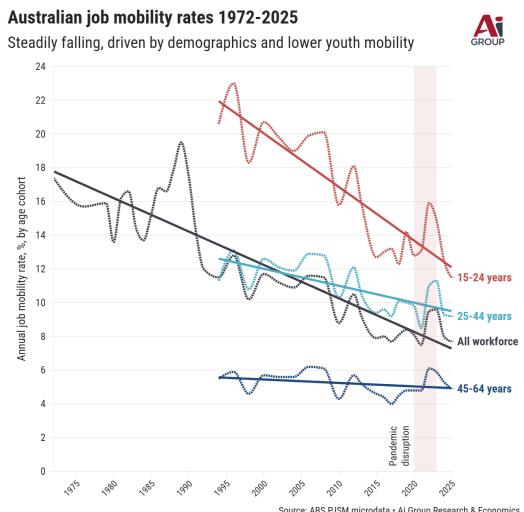






Job mobility: "Great resignation" short-lived, all cohorts changing jobs less

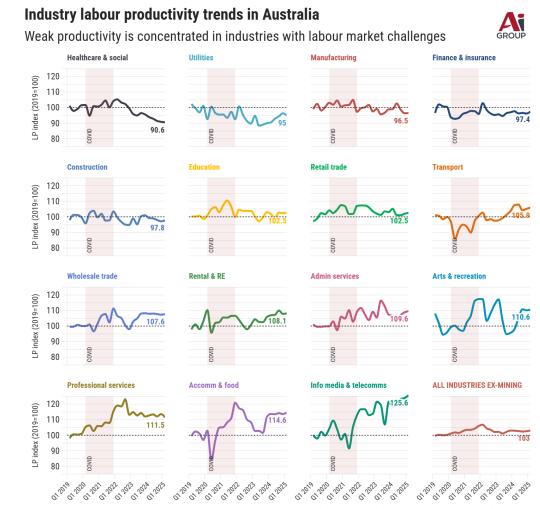
- Declining rates of job mobility have also impacted employers and labour market efficiency
- Job mobility rates are in secular decline, from ~17% p.a. in the mid 1970s to 7.5% today.
- Population aging accounts for some of the shift, with older workers changing jobs less frequently
- Mobility has also declined for youth and early middle-aged cohorts, pointing to an underlying tendency towards falling workforce mobility
- Complex sociological and labour market factors are involved in this shift
- Falling mobility increases recruitment difficulties, exacerbates skills shortages, and reduces productivity performance





Productivity: Clear link between poor productivity and labour market problems

- Labour market difficulties have compounded our national productivity woes
- Australia's labour productivity has grown 0.6% p.a. since 2019, half the normal rate of 1.2% p.a.
- Industry-level performance is highly varied healthcare productivity has declined by 9.4%, while information sector has risen by 25.6%
- Productivity is strongly correlated with labour markets – care and industrial sectors facing workforce difficulties have worst productivity, service and tech sectors without perform best
- Labour market problems inhibit productivity via shopfloor inefficiency, reduced flexibility and resource diversion







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